

Overwhelming Demand Puts GIGANETTV On The Map



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GIGANETTV to Launch Revolutionary New Multi-Tasking Video Portal at NAB Show®, World's Largest B2B Media and Entertainment Event

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Giga Entertainment Media (GEM), a media technology development company, today announced its GIGANETTV proprietary technology – allowing 30 synchronized real-time content streams on one site – will officially launch at the 2014 [National Association of Broadcasters Show \(NAB Show®\)](#) in Las Vegas, NV, on April 7, Exhibitor Booth SU13113.

The technology will be available immediately to worldwide cable, satellite and Telco providers and their subscribers. The purchase of TV boxes or other clumsy equipment is not required.

A GIGANETTV subscriber will have the ability to view multiple *simultaneous* content streams by controlling the viewing and communications interfaces in real time. On a single site, subscribers can access live cable channel lineups, movies, NETFLIX, HULU, YouTube, social networks, web search, email, text, blog, join single or multiple live personal or group chats, conference, Skype, play video games and record -- all in HD on simultaneous multiple PIP (picture-in-picture) expandable, shrinkable and movable floating screens. Users are also offered buy-now options with an advanced programming guide, scrolling, newsfeeds and alerts.

According to John Anderson, chief executive officer of Giga Entertainment Media, "We are excited to have a presence at NAB Show® 2014 as a launch venue for GIGANETTV. We believe the innovative breakthrough technology of GIGANETTV is the solution for the declining fortunes of cable TV. The reception of our business model and strategy to provide cable, satellite and Telco providers with a much needed value-added, multi-platform presence and unique subscriber proposition is resonating strongly with the market. GEM anticipates deriving substantial revenue from licensing transactions."

GEM recently received a \$22 million signed Term Sheet from BGB Capital Partners, building upon an exceptional year for the company. GEM saw its collaboration with Twin Technologies,

a leading information technology company utilizing Adobe Flash architecture design capabilities, allow GEM to operate the GIGANETTV platform and deliver secure live multi-streaming television/video to subscribers worldwide. GEM also saw the appointment of key entertainment and cable industry executives to its management roster. All are expected to be present at NAB Show® 2014.

About NAB Show®

NAB Show® is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. With more than 93,000 Attendees from 156 countries and 1,550+ Exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new devices in new ways.

About Giga Entertainment Media

Giga Entertainment Media, Inc. (GEM) is a media technology development company that provides unique interactive viewing and communications enhancement features, such as existing live programming, VOD and movie lineups, to worldwide cable, satellite, Telco, and other content providers and their subscribers.

With its **GIGANETTV Brand** consumer-friendly entertainment service, GEM allows the transmission and receipt of multiple (30) *simultaneous* live content streams, enabling the user to control the viewing and communications interfaces in real time by adjusting the size and location of viewing windows. On a single site, consumers can access live cable channel lineups, movies, social networks, web search, email, text, blog, join single or multiple live personal or group chats, conference, Skype, play video games and record -- all in HD on simultaneous multiple PIP (picture-in-picture) expandable, shrinkable and movable floating screens. Users are also offered buy-now options with an advanced programming guide, scrolling, newsfeeds and alerts.

Contact:

Giga Entertainment Media, Inc.
Al Colucci
610-623-5420 (Office)
acolucci@giganettv.com
info@giganettv.com

Lee Laino Consultants, LTD
Lee Laino
212-879-1815 (o)
917-767-1860 (c)
lee@lainogroup.com

Giga Entertainment Media, Inc.
Anthony Castiglia
516-622-2225 (Office)
acastiglia@giganettv.com
info@giganettv.com

The Rose Group
Steve Rose
203-329-8871
917-822-9672
steve@rosegroup-pr.com